

@Adventurefamdam

OUTDOOR & ADVENTURE CONTENT CREATORS

A family of adventure seekers based in a high-mountain cabin in Colorado, balancing ski days, rock climbing, and life at home with camper trips to remote corners of the USA, Canada, and Mexico.

For over four years, we've built a deeply engaged audience through story-driven content that connects. Our work reaches hundreds of thousands weekly and over 7 million people in the last 90 days, grounded in real adventure, family, and place.



Demographics & statistics



97K

FOLLOWERS
ACROSS
PLATFORMS

76%

WOMEN

24-44

AVG AGE

547k

WEEKLY
REACH

Creative Menu

Reel Creation
Drone Videography
Photography /Videography
Story Takeover
UGC
Branded Events & Activations

Niche

Outdoor Adventure
Bucket List Destinations
Camping and Hiking
Family Wellness
Vacation and Tourism
Environmentalism



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